



REFRAME
THE CHANGE EXPERTS

Change Management Made Simple™

The leading-edge process designed to
make change simple to implement
& simple to stick!



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What is simple change?

DEFINITION

A change management process that is easy to understand, deal with, and use.



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*The goal is to
inspire action
from the hearts &
minds of the
people who are
part of the
change.*

*{ Gina Soleil,
Founder of Reframe
Consulting Group }*





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Change Made Simple!

Congratulations! Here's the leading-edge change management process designed to make change simple to implement & stick. A simple 6-step process to supercharge your change savvy.

REFRAME CHANGE MANAGEMENT PROCESS

1 Organize

Get Organized! Know your aim, and be able to clearly articulate the what, why, how, who, when, and where of the change

2 Engage

Get the right people engaged and moving in the same direction, so they can help you make change happen through support & sponsorship!

3 Educate

Educate leaders and teams on the behaviors, skills, and new information needed to make the change happen.



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It's Just The Beginning

Learn more about change management & how to advance your career as a change leader by joining the

CHANGE CIRCLE at reframeconsultinggroup.com.

REFRAME CHANGE MANAGEMENT PROCESS

4
Organize

Build advocacy! Generate excitement, create urgency, and inspire action around the mission, goal, and purpose of the change.

5
Engage

Activate the change. Implement the operational plan, monitor progress, and continue to support leaders and teams. The change is live!

6
Educate

Evaluate & Reframe! The sixth and final step is here. It's time to gather those measures & metrics and determine what to celebrate and when to reframe and try again.



Join The Change Circle

Surround yourself with leading-edge change management resources that accelerate both your business and career.

Your Change Circle Membership will give you exclusive access to leading-edge change management practices, webinars, live coaching, and change network discussions that deliver results you want. It really is that simple.

JOIN THE CHANGE CIRCLE

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About Reframe

Most companies make change more difficult than it needs to be because no one showed them how to make it simple. That's REFRAME; we're REFRAMING how companies do change. Making it simple to implement and simple to stick.



Today, if you want to maintain competitive advantage, your company needs to be able to change in the best, quickest, easiest, most efficient way possible and get results. REFRAME is how you get results.

At REFRAME Consulting Group change management is our jam. We live it. Breathe it. And through our Change Circle membership, change coach certification, and consulting services we help you master it...simply.

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